Keys to Virtual Presentation Mastery

MODULE 1

7 Benefits of Being a Confident and Effective Virtual Presenter

1. **You STAND OUT from the crowd**
   - Online is NOT like Live Speaking
   - Avoid 'Talking Head' syndrome
   - Don't 'hide' behind slides
   - Comfort Creates Confidence

2. **GLOBAL OPPORTUNITIES**
   - You don't have to be in-person
   - You have global reach
   - 67x more opportunities

3. **TRAVEL and TIME**
   - Avoid travel headaches
   - Free up time
   - Eliminate wear & tear

4. **HIGH DEMAND**
   - More time for more meetings
   - Shorter presentations create more speaking opportunities
   - Shortage of qualified virtual presenters

5. **MORE AUDIENCE INVOLVEMENT**
   - Multiple tools available

6. **FREE RESEARCH**
   - Surveys are unpopular
   - On-the-spot-feedback
   - You stay relevant and updated

7. **COMPETE WITH INDUSTRY 'GURUS'**
   - Experienced speakers panicked
   - It's not the medium, it's the message
   - Confidence & competence

MODULE 2
5 Biggest Virtual Presentation Mistakes, And How to Avoid Them

1. Not Knowing the #1 Challenge

- Distractability
- You are distractible
- Clear your 'line of sight'

2. Not Realizing the 'Scales' Aren't Balanced

- 5 Senses
- The audience is in control
- Take control

3. Believing People Want a 'Talking Head'

- Face time, but not all the time
- No movement = boredom and distractibility
- Frequently change the view

4. Hiding Behind Slides

- No one wants to be read to
- Most slides aren't 'brain friendly'
- Frequent change and brain-friendly slides

5. Information Overload

- Your brain's main functions
- Distractibility
- Perspective, experience, and insights

MODULE 3
3 Myths and 3 Truths About Storytelling

Myth #1
I Have to Be On Camera All Day Long

Truth #1
Be Selective About Your 'Face Time'

Myth #2
I Don't Need to Rehearse for Online Presenting

Truth #2
You Need MORE Rehearsal

Myth #3
"Eventually we'll go back to live presenting"

TRUTH #3
Hybrid is Here.To.Stay