



STORYTELLING COMPETENCIES PROGRESS

Copy your Self Assessment scores to this chart and track your competency scores for the duration of our coaching work together. (1 is poor — 6 is outstanding)

	BEFORE		AFTER
COMPETENCY	COACHING	MID-POINT	COACHING
Main Message			
Characters			
Circumstances			
Conflict			
Cure			
Change			
Conversations			
Succinctness			
Dynamic			

"What gets measured gets mastered." ~ Craig Valentine

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