

Ten Humor Tips

1. Fastest route to funny is paying attention to “2-way options” ... words that can be misinterpreted by others. (Geico Commercials right now are fantastic examples)
 - a. The phrase Carpenter Ant takes on a whole new meaning if you think your Aunt is a house builder
2. Humor is not interested in the logic of someone’s ideas, it exists by preying on the Logic of their words.
3. Watch people who make you laugh...What do they do? Why do YOU think it makes you laugh?
4. You cannot become funnier solely by writing. You have to practice what comes out of your mouth.
5. Facial reactions are a weapon in your arsenal and that weapon should be “on” at all times. A poker face should only be used when playing poker.
6. The first half of humor is creating a picture in the minds of the people you are speaking to, and making it take them exactly where YOU want them to go.
7. To do this, liberally fill your presentations with the 4 Descriptors ... Sights, Sounds, Smells and Sensations
8. Most laughter comes from surprise... what can you do to destroy the picture you just painted?
9. Dialogue makes things funnier Don’t Narrate, let your life’s characters show people rather than tell them. Inner dialogue is better than explaining your thoughts. What else is around you ...and what if it could talk?
10. Actions Words Expressions and Emotions set the scene